



# Buzz Busbee

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A Better Buzz Art Director/Designer Atlanta, GA 2011-Present  
Environmental Design, Communications Design, Branding  
Role: Project-based environmental design. Work side-by-side with industrial & interior designers to integrate branding into the built environment. Corporate communications design & branding.

Perkins + Will Senior Project Designer Atlanta, GA 2014-2015  
Environmental Design, Branding, Communications Design  
Role: Responsible for leading teams through research-based brand strategy, development, positioning and integrating clients unique DNA into two and three-dimensional experiences that communicate their mission, culture, community, and ideals.

Unboundary Designer Atlanta, GA 2011-2013  
Environmental Design, Communications Design  
Role: Design print communications and environmental experiences to help companies define their purpose and pursue significance.

The Jones Group Design Manager Atlanta, GA 2011  
Exhibit Design, Brand Development, Marketing, Web  
Role: Design digital & print campaigns & collateral for Atlanta area clients, including the Center for Disease Control, Coca-Cola Enterprises, Georgia Pacific, Fulton County Arts Council & AmericasMart. Lead all phases of design from conceptual development to design and print production.

Starbucks Graphic Designer Seattle, WA 2008-2011  
In-Store Experience, Brand Development, Photography  
Role: Participate on promotional design teams, develop visual product presentation plans and standards for Starbucks retail stores. Design seasonal and entertainment merchandise for retail stores.

Fitch Graphic Designer Seattle, WA 2007  
Retail, Packaging, Identity, Advertising  
Role: Designed print collateral, packaging and corporate identity for a wide range of clients. Start to finish involvement from conceptual development to printed pieces. Worked directly with writers, photographers, printing companies and vendors.

Technical Skills: Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Dreamweaver, QuarkXpress, Various CMS Editors, Microsoft Office Applications, Revit

Portfolio Center Atlanta, GA 2004-2006  
Graduate Studies: Art Direction and Design

University of South Carolina Columbia, SC 1998-2002  
Undergraduate Degree: Bachelor of Arts in Studio Art & Graphic Design

Instructor at Portfolio Center Atlanta, GA 2011-Present  
Branding Courses

Strengths: Ideation, conceptual vision, imagination, color and composition, photography, branding, typography, editorial, editing, thorough knowledge of design software, self-starter, collaborative thinker, team player, letterpress, southern charm and a pleasure to work with.